



Research Seminar Series in Economic Sciences, 2025 – 2026

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Title: "Governance Efficacy as a Hybrid Good"

Date & Time: Wednesday, February 18th, 2026, 14:00 - 15:30

Place: Online via Webex here:

<https://uoa.webex.com/uoa/j.php?MTID=mbafef3a1d861a51d0971bfb3d9b32d4d>

Abstract:

This paper advances a conceptual reframing of governance efficacy as a hybrid public–private good, co-produced through the convergence of Artificial Intelligence (AI), Strategic Foresight, and Digital Nudging. It argues that in the digital era, governance efficacy transcends traditional notions of bureaucratic performance to become a systemic capacity grounded in anticipation, adaptability, and ethical legitimacy. Through an integrated framework, the paper elucidates how AI enhances cognitive intelligence and responsiveness, foresight institutionalizes long-term preparedness and resilience, and digital nudging aligns behavioral engagement with collective values. Together, these enablers form a triadic architecture of “intelligent governance” that links technological capability with public purpose. The analysis applies the TP³ (Theories–Policies Practices–Politics) lens to trace how hybrid governance operates across institutional layers and sectoral contexts, from public administrations and corporate foresight systems to cross-sectoral partnerships. Comparative illustrations demonstrate that hybrid governance efficacy is not merely an administrative function but an emergent outcome of co-evolution between human and technological intelligence. The study contributes to governance theory by redefining efficacy as a dynamic, ethically grounded, and anticipatory capacity that underpins smart growth, resilience, and sustainable societal transformation.

Organizers: Dimitris Kenourgios, *Professor*

George Dotsis, *Professor*

Frago Kourandi, *Assoc. Professor*

Thank you.

